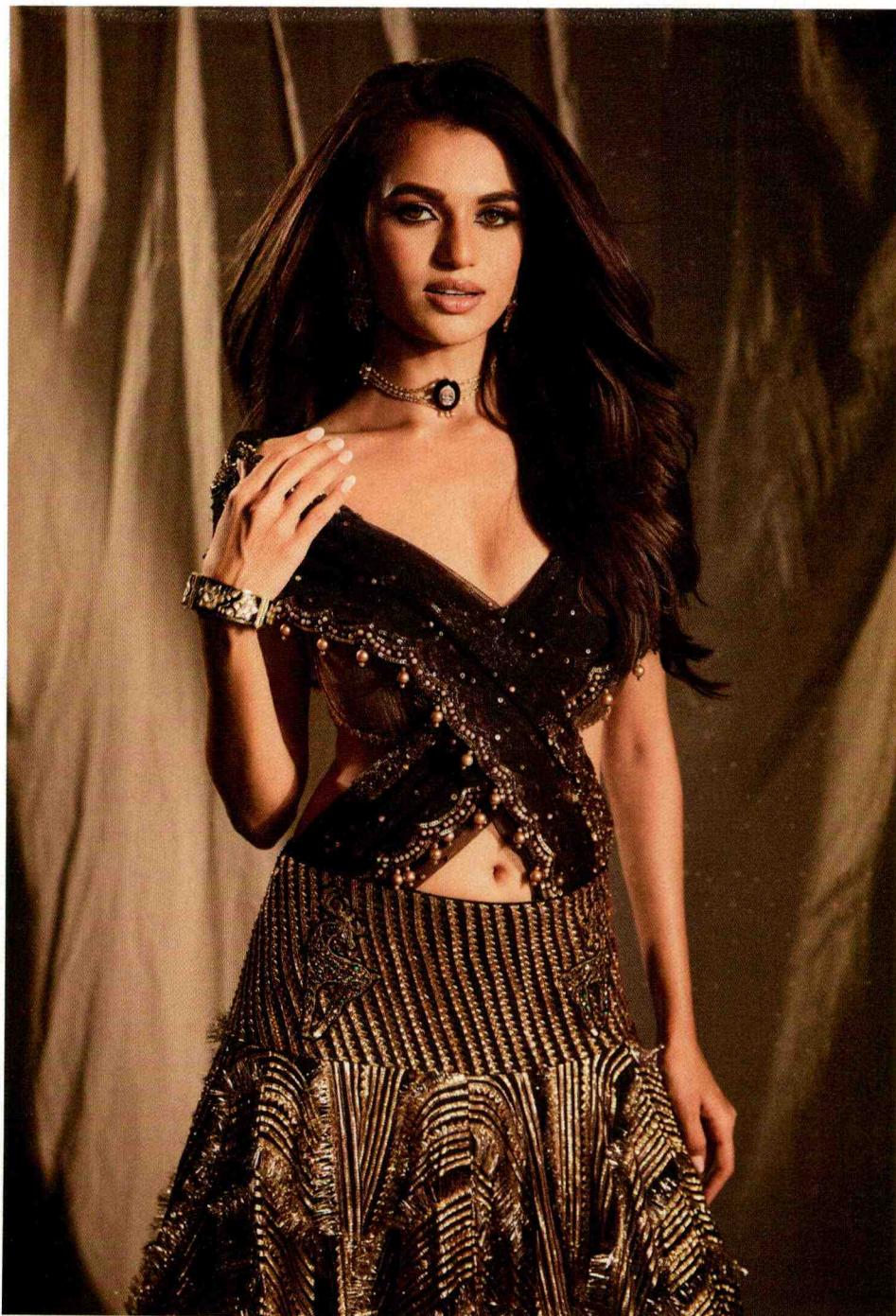


TAKING CENTRE STAGE

Vipra Mehta, Miss Cosmo India 2025 is heading to Vietnam with purpose-driven advocacy, hometown pride, and a story that proves beauty is the most powerful when it sparks a change



Photograph IEET GOHIL Designer POOJA RAJPAL JAGGI

Embodying the spirit of the modern Indian woman, with her blend of culture, intellect, resilience, and the celebration of every unique story, Miss Cosmo India 2025 Vipra Mehta is ready to shine on the global stage of Miss Cosmo 2025 scheduled for December 20 in Ho Chi Minh City, Vietnam, with participation from over 70 countries. Founded in 2023, the establishment of Miss Cosmo aims to realise the aspirations of global women through its slogan, Impactful Beauty. The pageant seeks individuals who have big ambitions to transform the world positively and embrace the spirit of making a change. Mehta's participation in Miss Cosmo 2025 includes several key sub-contests such as Best in Swimsuit, Best in Evening Gown, Best of Vietnam Festival, Impactful Beauty Award, and Cosmo People's Choice Award.

Born in a small village in Rajasthan, celebrated as the City of Lakes and Palaces, Mehta grew up surrounded by culture, creativity, and stories that shaped her spirit. She comes from a close-knit family, parents who taught her the value of hard work and kindness, a sister who is a computer science engineer and her biggest supporter, and a grandfather whose wisdom has always been her guiding light. She isn't just someone who commands the stage; she wins hearts with her determination to create meaningful changes.

Academically, Mehta explored computer science engineering, but her heart led her to fashion design, where her true passion lies. Her dream career goal is to create an inclusive fashion label that celebrates women of every race, background, and story because to her, fashion should empower, never exclude.

Her journey to Miss Cosmo India 2025 has been a year of steady growth, shaped by the guidance of some of India's most respected mentors. Behind Vipra Mehta's Miss Cosmo